

CMST 2060: PUBLIC SPEAKING (Spring 2018)

Section 57: TTh 1:30-2:50, Coates 109

Instructor: **Josh Hamzehee**, jhamze1@lsu.edu

Office/Hours: Coates 328, T 12-1:30; Th 3-5:30 (appt.)

*Throughout life you will need to present the self you wish to be seen as, argue positions you believe in, deliver integral information, and honor memorable occasions. To achieve your objectives—**whatever your academic emphasis, personal background, or speaking experience**—it's important to understand your strengths, command attention, represent your position credibly, and perform with conviction.*

COURSE DESCRIPTION

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. As a General Education Humanities Course, CMST 2060 enables students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse. As a result of this course, students should:

1. Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
3. Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
4. Understand and utilize verbal and nonverbal elements essential for exemplary speech delivery.
5. Analyze and discuss speeches of historical, political and social significance.
6. Examine one's biases as listeners, classroom members, and consumers of information.

REQUIRED MATERIALS

- Lucas, Stephen E. (2015) *The Art of Public Speaking* (12th ed). McGraw Hill.
- A pack of 4x6 or 5x7 notecards.
- Access to Moodle on a regular basis.
- Access to APA style guide [Publication Manual of the American Psychological Association (6th ed.)].

GENERAL COURSE INFORMATION & POLICIES

SAFE SPACE

This class is a safe space for those of any race, class, religion, sex, gender, or sexual preference to discuss ideas, opinions, and ask questions. Respect should be given no matter the speaker.

ABILITIES

The Americans with Disabilities Act and the Rehabilitation Act of 1973 states: "If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so such accommodations can be arranged." After you receive the accommodations, please meet to discuss the provisions.

TECHNOLOGY POLICY

Use of technology is prohibited to devices that aid in student learning. Laptops and similar note-taking devices used as learning aids are permitted. You should also have paper and a writing utensil on all days for in-class activities. All other technology (phones, etc.) are NOT permitted for use during class unless specifically noted by the instructor. In case of emergencies requiring cell phone access, notify your instructor. Students are not allowed to record other students without permission.

TITLE IX & SEXUAL MISCONDUCT POLICY

Title IX of the Education Amendments of 1972 is a comprehensive federal law that prohibits discrimination based on the gender of students and employees of educational institutions that receive federal financial assistance. In accordance with Title IX and other applicable law, Louisiana State University ("LSU") is committed to providing a learning, working, and living environment that promotes integrity, civility, and mutual respect in an environment free of discrimination on the basis of sex and sexual misconduct which includes sex discrimination, sexual harassment, dating violence, domestic violence, sexual assault, stalking and retaliation. LSU prohibits sex discrimination and sexual misconduct. This policy applies to all persons without regard to sexual orientation, gender identity and/or gender expression. This policy has been developed to reaffirm these principles and to provide recourse for individuals whose rights have been violated. If you have concerns, contact:

*Univ Contacts	Jennie Stewart	Campus Title IX Coordinator	jstewart@lsu.edu , 225-5788200
	Maria Fuentes Martin	Deputy Coord for Students	mari@lsu.edu , 225-5789442
*Dept Contacts	Dr. Loretta Pecchioni	Professor and Chair	lpecch1@lsu.edu
	Dr. Bonny McDonald	Director of Basic Courses	bmcdo21@lsu.edu

PLAGIARISM

LSU policies: <http://www.lib.lsu.edu/instruction/plagiarism2.html>. Any student found to have turned in material not their own will immediately be reported to the Dean of Students and receive an F for the course. Your assignments are considered plagiarized if you do any of the following:

- Submit an assignment/speech that was written by someone other than you.
- Submit ideas or reasoning style of another, but do not cite that source and/or place that source in your references. Rewording sentences does not make work your own.
- Submit an assignment/speech in which you "cut and paste" or use exact words of a source, do not put words within quotation marks, use in-text citations, or place the source in references.

HAVE YOU DECLARED A MAJOR OR MINOR?

The Communication Studies program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts. *A Communication Studies major requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above. The Department of Communication Studies offers 6 Pathways of Study as guidance for students interested in taking CMST courses: Public Discourse, Art and Culture, Professional Communication, Communication in Human Relationships, Visual and Mediated Communication, and Create your Own Pathway.* More information is available at www.lsu.edu/cmst or by contacting our undergraduate advisor Mr. Kent Filbel (kfilli@lsu.edu, at 135 Coates Hall).

OTHER INFORMATION

1. **ENTERING LATE:** If you happen to be late, do not enter when another student is presenting.
2. **COURSE TIME:** Students are expected to spend time outside of class learning material. The general guideline is one credit hour equals approximately three hours of work (meaning every hour in-class calls for two hours of work out-of-class). So, if you are in-class three hours a week you ought to be spending an average of six hours each week reading, researching, writing, studying, practicing, etc.
3. **WITHDRAWAL:** Students are responsible for reading the course catalog for the withdrawal policy.
4. **WRITING SUPPORT:** For assistance with writing or editing a speech, constructing an essay or research paper, or developing an oral presentation, you are encouraged to schedule an appointment with a CxC Writing Coach (<http://www.lsu.edu/academicaffairs/cxc/writing.php>).
5. All other course policies shall be instituted in a manner consistent with university policy.

COURSEWORK GUIDELINES

ATTENDANCE & PARTICIPATION

You are expected to attend all classes—not just for your own academic benefit, but because your participation is needed in our community. Your participation grade is determined based on discussion participation, assignments/exercises, great audience membership, and analysis of presentations. If absent based on a school function, medical, or other emergency, **you must bring in a verifiable excuse within one week.** Further info is under “Participation: Activities & Absences.”

MISSED & LATE SPEECHES, PRESENTATIONS, & ASSIGNMENTS

1. **ABSENT FOR SPEECH/PRESENTATION DAYS:** If you are absent the day you are scheduled to speak and have not made prior arrangements with me, a “0” grade will be given for the speech/presentation.
2. **LATE FOR SPEECH/PRESENTATION DAYS:** If you arrive late to class on the day of your speech or presentation, it will be reduced by one letter grade, even if you are on time for your own portion. Showing respect for classmates by arriving on time is of great importance.
3. **ABSENT FOR ASSIGNMENTS:** If you are absent the day an assignment is due (not including speeches or presentations), you must submit it the following class or a “0” will be given.
4. **NO E-MAILED ASSIGNMENTS ACCEPTED:** All assignments must be typed up, neatly formatted, edited/proofread, printed out, and submitted at the beginning of class (unless otherwise noted).
5. **NO LATE WORK ACCEPTED:** Assignments are to be submitted when class begins. **Prior arrangements must be made if extenuating circumstances prevent you from meeting deadlines.** If you miss work due to an absence, you are responsible for providing documentation to confirm the excused dates and for coordinating make-up work, making every effort to make arrangements before the absence.

OTHER INFORMATION

1. **NOTES ARE NOT POSTED ONLINE:** If you miss class it is your responsibility to get notes from a peer.
2. **READINGS:** Reading assignments are listed on the course schedule. Read material BEFORE you come to class. You are responsible for the entire chapter even if your instructor does not cover everything.
3. **FORMATTING:** Unless otherwise noted, all assignments must be typed, double-spaced, in 12 point Times font, have 1” margins, and sources must be accurately cited/formatted in APA style.
4. **EXTRA CREDIT:** No extra credit assignments will be accepted or assigned during the semester.

COURSE ASSIGNMENTS & ASSESSMENTS

PARTICIPATION: ACTIVITIES & ABSENCES

(100 points total) Students should aim to voluntarily participate at least once each class. Points are awarded based on being in class and contributions, based on the following key:

<u>OVERALL PARTICIPATION POINTS:</u>	<u>HOW ATTENDANCE AFFECTS PARTICIPATION:</u>
90-100, Actively engaged each class period	2 <i>FREE</i> absences; 2 tardies = 1 absence
80-90, Present in class, contributes moderately	3 rd absence = Part. Grade - 15 points
70-80, Attends most classes, giving minimal effort	4 th = P.G. - 35 5 th = P.G. - 50
60-70, Misses classes, does not participate often	6 th = P.G. - 70 7 th = P.G. -100
<60, Distracts from classroom environment	8 th absence = Dropped from course

FINAL PAPER

(50 points) Due on the day of finals. Double-spaced, 12 pt Times font, and will consist of three parts. In each section, you need to utilize at least 5 key terms or concepts (15 total) that we have touched on throughout the semester to explain your reasoning, and put each of these concepts in **BOLD FONT** so they stick out (ex: "After being in this class for a semester, I have noticed my **communication apprehension** has started to subside, and I feel more confident when I have to speak in public. This is due to the **systematic desensitization** that occurred while having to give our main speeches.")

1. **Self Evaluation** (1.5-2.5 pages): Write about how you have progressed since the beginning of the semester, and what you believe you still could improve on. Use specific examples.
2. **Peer Evaluation** (1.5-2.5): Write about TWO other students in the class whose speaking style impressed you and why. Use specific examples.
3. **Celebrity Evaluation** (1.5-2.5): Write about TWO popular figures: One whose speaking style you admire and why; one whose style you do *not* admire and why. Use specific examples.

ASSESSMENTS/QUIZZES

Each quiz will cover lecture material, in-class activities, and assigned readings, and may consist of multiple choice, true or false, matching, short answer, and/or short essay questions.

1. **Quiz 1** (150 points, 15%)
2. **Quiz 2** (150 points, 15%)
3. **Quiz 3** (0%)

MAJOR SPEECHES

There will be 4 graded extemporaneous speeches in this class. It is required you be well rehearsed and **KNOW** your information well enough to not rely on your notecards. DON'T JUST READ TO US, or points will be deducted! Specific rubrics and instructions will be given as we approach each speech.

1. **Special Occasion Speech** (50 points): 2-3 minutes, Components will include: Content, Eye Contact, Delivery, Energy, Outline/Research.
2. **Informative Speech** (100 points): 3:30-4:30, Components will include: Content, Eye Contact, Delivery, Outline/Research, Video Self Evaluation.
3. **Group Presentation** (100 points): 10-15 minutes, Components will include: Group Grade, Individual Grade, Outline/Research, Video Group Evaluation.
4. **Persuasive Speech** (120 points): 4:30-5:30, Components will include: Content, Eye Contact, Delivery, Outline/Research.

ASSIGNMENTS (*Instructions for assignments will be posted on Moodle at the beginning of each unit.*)

Joke Assignment (30 points): :30-:45 seconds, will discuss in class.

Commemorative Speech Assignment (20 points): 1-2 minutes, will discuss in class.

Speaker Reflection (30 points): You will write a short 2-3 page typed reflection in double-spaced, 12pt font on an assigned guest speaker and/or provided videos of award winning speeches. Format will be discussed as we approach the assignment.

Event Reflection (40 points): You will attend one HopKins Black Box (Coates Hall 137) production/public speaking event and write a 2-3 page reflection in double-spaced, 12pt font with the program stapled to the back. You can reserve seats 2 weeks before either show at www.goo.gl/LUXdUq [case sensitive].

- **Cue Cartoon** (Dir. by Greg Langner): Wed 1/31—Sat 3/3 @730PM & Sun 2/4 @230PM
- **Wittgenstein's Mistress** (Dir. by David Terry): Wed 3/14—Sat 3/17 @730PM & Sun 3/18 @230PM

Peer Persuasive Evaluation (30 points): For at least 10 persuasive speeches given in the class, you are to write down the speaker's name, their topic, their AGD, the thesis statement, and the three main points of the speech, then give 1 aspect you liked about the speech content and 1 aspect that can be improved, and 1 thing you liked about the speaker's delivery and 1 thing that can be improved. On the due date, you are to turn in a copy of this assignment either typed or in legible handwriting.

Research Participation (30 points): The material you will learn in this course is the product of research. The goal of the research learning requirement is to help you to gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150, and 2060 must complete a research learning requirement. For each course in which a student is enrolled, he or she must complete 2 research credits. You can fulfill your requirement by

1. **Participating in research studies conducted in the Department of Communication Studies.** All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are approved by the Institutional Review Board at LSU.
2. **Participating in an organized departmental function such as debate or public speaking competition.** Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.
3. **Serving as a research assistant for a faculty member in the Department of Communication Studies.** The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student.

***The research learning requirement is worth 3% of your total grade**; you will receive your 3% if you accumulate 2 research credits during the given semester. Please note that all research learning credits must be completed and allocated by **Tuesday April 24** at 11:59 PM).

***ALL available options to earn credit are posted on an electronic bulletin board** located at <https://lsuhumanresearch.sona-systems.com/Default.aspx?ReturnUrl=/> . When you go to this website, you will first have to request an account. Once you have secured an account, you will be able to log in and see the options available to you for your various CMST courses.

*Please note **that various ways to fulfill your research learning requirement will appear on this bulletin board throughout the semester.** You are encouraged to check the system on a regular basis for current credit options that fit your interests as well as your schedule.

*It is very important that when you sign-up for a credit option that you attend that option or cancel your sign up. **Failure to show up twice during one semester will result in your access to the system being restricted and you being unable to complete your research learning requirement.** Valid excuses for failing to cancel a sign up and missing a credit option are the same as those found in LSU Policy Statement 31.

*Detailed instructions on how to request an account and to navigate the system are posted on the homepage of the Department of Communication Studies, <http://www.lsu.edu/cmst>. Click on RESOURCES and RESEARCH PARTICIPATION SYSTEM. Scroll down to find the document titled "RPS – Instructions for Students."

*You are encouraged to create an account during the first week of classes so that any problems that arise can be remedied before it is too late. If you have questions about this requirement or the online system that keeps track of credits, please email researchadmin@lsu.edu.

FOLLOW ALONG WITH YOUR GRADES!

Total Course Points:	_____ / 1000	Major Speeches (37%):	_____ / 370
Grading Scale:	970-1000 A+	Special Occasion	___/50 5%
930-969 A	900-929 A-	Informative	___/100 10%
870-899 B+	830-869 B	Group	___/100 10%
800-829 B-	770-799 C+	Persuasive	___/120 12%
730-769 C	700-729 C-	Assignments (28%):	_____ / 280
670-699 D+	630-669 D	Participation/Final:	___/100 10%
600-629 D-	0-599 F	Joke	___/30 3%
Assessments (35%):	_____ / 350	Commemorative	___/20 2%
Quiz 1	___/150 15%	Event Reflection	___/40 4%
Quiz 2	___/150 15%	Speaker Reflection	___/30 3%
Final Paper	___/50 5%	Peer Pers Evaluation	___/30 3%
		Research Participation	___/30 3%

TENTATIVE COURSE SCHEDULE (at beginning of each unit, assignment formats will be provided)

WEEK	DATE	DURING CLASS	READ BEFORE CLASS	DUE BY BEG. OF CLASS
1	Th 1/11	First day: Discuss syllabus Introduction Speech Day		
*****UNIT 1: APPREHENSION & HUMOR*****				
2	T 16	Unit 1 Overview Lecture 1: Comm. App. Assign: Joke/Special Occasion	Syllabus Ch1 Speaking in Public Humor Worksheet	Access: Humor Sheet

WEEK	DATE	DURING CLASS	READ BEFORE CLASS	DUE BY BEG. OF CLASS
	Th 18	Tell some jokes! Lecture 2: Humor/Ethics Special Occasion Sign-Ups	Ch2 Ethics and Public Speaking Ch4 Giving Your First Speech Humor 1-2	Joke Assignment Create Research Acct
3	T 23	Watch some speeches Impromptu Speech Day Assign: Event Reflection	Read Fake News 1-4 Ch18 Special Occasions	Special Occ. Outline
	Th 25	SPECIAL OCCASION SPEECH		Special Occasion Spch
4	T 30	Guest Speaker: HSS Librarian	Research Guides	Self Eval: Sp Occasion

- EVENT: Cue Cartoon, Coates 137: Wed 1/31—Sat 3/3 @730PM & Sun 2/4 @230PM

*****UNIT 2: INFORMATIVE & PROCESS*****

	Th 2/1	Unit 2 Overview Lecture 3: Informative Assign: Speaker Reflection/Info	Ch5 Selecting Topic/Purpose Ch11 Outlining the Speech Ch15 Speaking to Inform Help with Topics! 1-5	
5	T 6	Lecture 4: Comm Process Info Speech Sign-Ups	Ch9 Organizing the Body Ch10 Beginning and Ending	
	Th 8	NO CLASS		
6	T 13	NO CLASS – MARDI GRAS		
	Th 15	Informative Workday Quiz 1 Review	Ch7 Gathering Materials Ch8 Supporting Your Ideas	Speaker Reflection
7	T 20	Informative Workday	Ch13 Delivery	
	Th 22	QUIZ 1		Informative Outline
8	T 27	INFORMATIVE SPEECH DAY		Informative Speeches
	Th 3/1	INFORMATIVE SPEECH DAY		Informative Speeches
9	T 6	INFORMATIVE SPEECH DAY		Informative Speeches

*****UNIT 3: GROUP & PERSUASIVE*****

	Th 8	Unit 3 Overview/ Group Olympics	Self Eval: Informative
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WEEK	DATE	DURING CLASS	READ BEFORE CLASS	DUE BY BEG. OF CLASS
10	T 13	Lecture 5: Group/Leadership Ch6 Analyzing the Audience	Ch19 Small Groups Ch14 Using Visual Aids	
<ul style="list-style-type: none"> • EVENT: Wittgenstein's Mistress, Coates 137: Wed 3/14—Sat 3/17 @730PM & Sun 3/18 @230PM 				
	Th 15	Lecture 6: Conflict Work on Topic Pitch	Ch12 Using Language Do's 1-12	
11	T 20	Lecture 7: NonVerbal		Topic Pitch (in class) Event Reflection
	Th 22	Group Workday		Group Outline
12	T 27	NO CLASS - SPRING BREAK		
	Th 29	NO CLASS - SPRING BREAK		
13	T 4/3	GROUP SPEECH DAY		
	Th 5	Lecture 8: Persuasion Assign: Persuasive Speech Assign: Commemorative	Ch16 Speaking to Persuade	
14	T 10	Lecture 9: Verbal/Listening Quiz 2 Review	Ch17 Methods of Persuasion Ch3 Listening	Self Eval: Group
	Th 12	COMMEMORATIVE SPEECHES		Comm. Speeches
15	T 17	Persuasive Workday		
	Th 19	QUIZ 2		Persuasive Outline
16	T 24	PERSUASIVE SPEECH DAY Assign: Peer Pers Evaluation (In Class)		Persuasive Speeches Research Prt. by 11:59P
	Th 26	PERSUASIVE SPEECH DAY		Persuasive Speeches

FINALS	DURING CLASS	DUE BY BEGINNING OF CLASS
Section 57: TTh 1:30-2:50 at M 4/30 3:00PM-5:00	PERSUASIVE SPEECH DAY FINAL PAPER/QUIZ 3	Persuasive Speeches Final Paper/PeerPers Eval