



School of Social Work

2024 LSU School of Social Work Conference Exhibitor & Partner Prospectus

Impact and Innovation: Integrative Approaches to Holistic Health

October 17-18, 2024

Pennington Biomedical Research Center
Baton Rouge, LA

Conference Overview

- Thursday - evening keynote + reception
- Friday - full day conference with up to 7 hours CE opportunities for social workers
- expected audience - 150 social workers from Baton Rouge and across south Louisiana
- 30 exclusive booth spaces

Who sponsors and exhibits?

- government agencies
- social service organizations
- long-term care organizations
- medical/healthcare providers and services
- mental health providers and services
- nonprofit organizations
- professional services
- veteran's organizations

Core Benefits

- Interact with social workers face-to-face to increase your organization's brand awareness, generate leads or sell your product!
- Network with industry colleagues and find new business partners.
- Provide customer service to existing customers.
- Gain valuable insight on your customer's needs.
- Identify potential employees.

Conference theme: Holistic Health The content will educate attendees on emergent, evolving, or evidence-based practices that focus on the conference theme of holistic health. We will present engaging material addressing the physical, mental, social, and financial dimensions of health and broaden knowledge regarding the social determinants of health: economic stability, food, education, neighborhood and environment, social and community context, and the health care system.

Exhibitor & Partner Schedule

Setup

10/17/2024 | 12:30 4:30pm

Exhibit hours

10/17/2024 | 4:30 8:30pm

10/18/2024 | 7:30am 4:30pm

Exhibit tear down

10/18/2024 | 4:30pm

Partnership Benefits Package Information

Benefits	Gold \$2000	Silver \$1000	Bronze \$700	Exhibitor \$350
Organization name receives premier placement as title partner on homepage banner, site program, and conference website	★			
Logo & partnership acknowledgement on all conference email promotions	★			
Partnership acknowledgement and opportunity to promote organization for up to 3 minutes at Keynote	★			
Banner on LSU SSW homepage	2 months			
Partnership acknowledgement during meal or break		★		
Email to all members acknowledging conference partnership	★	★		
Partnership acknowledgement and link to organization website from LSU SSW social media accounts (Facebook and Instagram)	★	★	★	
Name on signage strategically placed throughout conference	★	★	★	
Link in continuing education emails to organization website (12 months)	★	★	★	
Complimentary conference registrations	4	2	1	
Electronic directory of all opted in conference attendees & exhibitors	★	★	★	★
Exhibit space including one 6 foot table with two chairs or equivalent space for free standing exhibit	Atrium space outside main conference area	Exhibit hall	Exhibit hall	Exhibit hall

Partnership Benefits Package Information (continued)

Advertisement in site program	Full page	1/2 page	1/4 page	Acknowledged
Link on LSU SSW CE website to organization website for...	12 months	8 months	6	3 months
Complimentary lunches (Friday)	4	2	1	1
Complimentary reception ticket	4	2	1	1

Participant Engagement

Our goal is to make this event an exhibitor-friendly space that offers easy ways to engage with conference participants. We do this by:

- Placing exhibitors near needed services such as beverage stations and snacks
- Offering special events in the exhibit spaces such as scavenger hunts, escape rooms, and (hopefully) a visit from a very special tiger
- A special photo backdrop located in the exhibit space

We want to make your experience as beneficial as possible!



Photos courtesy of Pennington Biomedical Research Center

Exhibitor & Partnership Agreement

2024 LSU School of Social Work Conference
Impact and Innovation: Integrative Approaches to Holistic Health
October 17-18, 2024 | Pennington Biomedical Research Center | Baton Rouge, LA

I agree to become a partner of the 2024 LSU School of Social Work Conference at the following level:

_____ Gold Partner \$2,000

_____ Silver Partner \$1,000

_____ Bronze Partner \$700

_____ Exhibitor \$350

I understand I will receive confirmation of acceptance and payment within seven (7) days of receipt of this signed document which will include the start and end dates for the benefits of the selected partnership level. Agreement, payment and artwork (if required) should be received by September 15, 2024, for inclusion on any printed material.

Signature of Authorized Representative

Date

Contact Information

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Authorized By: _____

Phone: _____ Email: _____

Name and Contact Information for any additional representatives who will be attending and/or supporting the conference

Name 1: _____

Phone: _____ Email: _____

Role: _____

Name 2: _____

Phone: _____ Email: _____

Role: _____

Name 3: _____

Phone: _____ Email: _____

Role: _____

Will you require an electrical outlet at your exhibit? (limited supply available; first come first served)

_____ Yes _____ No

Payment Method

_____ Send Invoice; email completed form to etadman@lsu.edu

_____ Check: mail along with completed form to
LSU School of Social Work
3111 Huey P. Long Fieldhouse
Baton Rouge, LA 70803
Attn: Ellen Tadman

_____ Credit card: Accept Visa, MasterCard, American Express, Discover; email completed form to etadman@lsu.edu

Card number: _____

Expiration Date: _____ Security Code: _____

Name on card: _____

Billing address: _____

You may call to provide the card number if preferred.

Questions?

Ellen Tadman

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Continuing Education and Community Engagement Manager

LSU School of Social Work